Rebecca Wiahl
Digital Marketing Manager Student

Driven student studying digital marketing at the Media Institute in Malmö - Great knowledge in fashion, social media, behind the scenes at photo shoots & leadership!

Contact

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Address
Malmö

Education

2024-2025
Digital Marketing Manager
Mediainstitutet

2012 -2015
Ekonomiprogrammet
Malmö Borgarskola

Expertise

- English
- Leadership
- Social Media
- Fashion
- Assisting at photo-shoots

Language

Swedish - Modersmål

English - C2

Danish - A1

Experience

2021 - 2024
AnnoAnno - Copenhagen
Senior Stylist

Full-time, Stylist in the fashion industry where the company's focus was on plus-size women. The overall tasks consisted of styling our customers online. Other tasks consisted of helping with styling before photo shoots and collaborating with influencers within various digital channels.
Had to take great responsibility in helping the various departments with translation of posts on various platforms, helping the purchasing department with among other things, creating products in our system. We also used a lot of Facebook live to communicate with styling our customers.

2019 - 2021
Cultural Care - New York
Au Pair

Full time, moved to New York and took on the challenge of traveling and moving to a new big city all by myself to work as an AuPair. Duties mostly consisted of taking responsibility for a 4-year-old and a 10-year-old so that their everyday life went in the absolute best way. Took responsibility that their activities went as planned.

2015 - 2019
Laserdome - Malmö
Supervisor

Full-time, supervisor for a team of 12 employees where my main tasks were to oversee the day as a whole and plan the days so that the business ran as smoothly as possible for both the customers and the staff. Other tasks included handling money, customer contact and booking various types of activities.

References

Left on request